



can play on our industry. Luckily, however, there are many amazing people and organisations working continuously to let the general public know the difference between facts and fiction."

A NEW STAR IS BORN

Both the optics and gun trades continue to evolve and offer better, more intuitive and creative solutions to suit the needs of professionals and consumers.

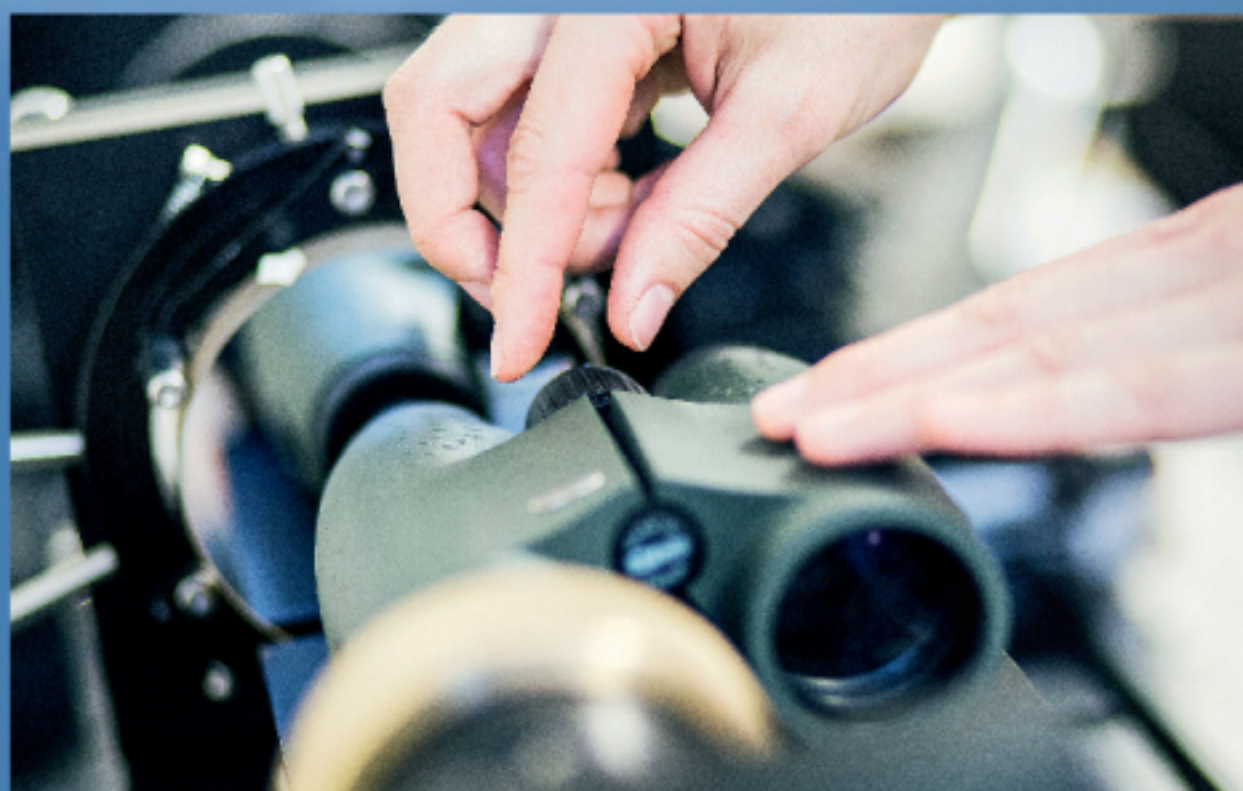
Meopta is continually developing new ideas and products, which it feels can make an impact on its markets and provide extra benefits to its customers.

One first-rate example of this drive to offer new and better products is its recently introduced MeoRange 10x42 HD binoculars with incorporated laser rangefinder.

Surujh said: "Our MeoRange 10x42 HD binoculars are specifically designed for the demands of hunters in rigorous mountain terrain and wide plains where long-distance shooting is demanded.

"It not only maintains Meopta's tradition of premium optical excellence, but also integrates precision laser rangefinding technology for placing your shot at the right point each and every time.

"What's more, HD fluorite



containing lenses, our superior MeoLux anti-reflective and MeoDrop weather-resistant lens coatings are just some of the optical benefits incorporated, while the integrated laser rangefinding technology with accurate measurements to 1,500 metres, atmospheric and angle of inclination indicators ensure that your 'Better View of the World' extends to nearly all hunting situations."


Offering premium optics and performance at an excellent

value-for-money price, it's no wonder Meopta's MeoRange has already made quite a stir in the market.

LOOKING FORWARD

As Surujh looks to the future, he is brimming with confidence.

"We want Meopta to be recognised globally as a provider of first-class sports optics products, which provide quality, reliability and performance on a par or better than anything in their class.

"We have the people, the products, we have the performance and with our continued plans of growth and market investment I feel that it will only be a matter of time before the Meopta name will not take a backseat to any other brand on the market." 

Meopta optika sro

T: +420 581 241 111

E: meopta@meopta.com

W: www.meopta.com